

5 Key Segments in an OI

#1 - the "Teaser"

- 1. Introduce the topic(s) associated with your argument**
- 2. Preview the examples you'll use**
- 3. Establish the tone**

Ex: I Am Not Your Kitty Cat

Topic: Women/Objectification -> Cat-Calling -> Harassment

Examples: Ex: Woman -> Public Transit -> Harassment
Ex: Man who is cat-calling
Ex: Poem -> teenage girl

#2 - the Personal Intro

1. Define the problem(s) behind your claim
2. Contextualize those problems
3. Justify the importance of your argument
4. Identify the literature you're using

Ideas to include:

- Definitions
- Statistics
- Quotes
- Personal Examples

Ex: I Am Not Your Kitty Cat

What did this performer include in her personal intro?

Definition -> cat-calling
65% stat
listed the literature
Comparison

#3 - the Rising Action

- 1. Use your examples to justify and support your argument**
- 2. Build the intensity or importance of your material toward an impact**

Ex: I Am Not Your Kitty Cat

What examples are included?

Ex: Woman fighting back

Ex: Poem -> teenage girl -> treated based on appearance

Ex: Woman -> Information/Explanation -> Harassment

Ex: Man -> cat-calling

How does the tone progress?

Creepy -> Scary/Aggressive

Note: this should be about half of your total time

#4 - the Climax

1. Show your audience the impacts of your argument

This section should make it clear to your audience why your argument matters

Ex: I Am Not Your Kitty Cat

What impacts does the performer show us?

**Shift focus to women -> Normalize behavior -> Assault
Women feel unsafe**

Why does it matter?

Behavior is wrong

#5 - the Conclusion

The resolution can do several things depending on your argument, but no matter what it should make a final statement to the audience

- **Offer a solution or alternative**
- **Explain why the problem persists**
- **Show long-term effects of the impact**
- **Or something else!**

Ex: I Am Not Your Kitty Cat

How does she make a statement or statements? What is it/What are they?

Effects of cat-calling -> STOP